The Ann Arbor Water Strategic Plan defines guiding principles and aspirational goals that guide the City's ongoing project to replace the oldest portion of the water treatment plant and address contaminants of concern.

The Strategic Plan was developed through comprehensive and inclusive community engagements. Ann Arbor Water will design action plans to operationalize opportunities identified in the Strategic Plan into next steps.

**Ann Arbor Water Strategic Plan Summary**

**WTP BACKGROUND**

The Ann Arbor Water Strategic Plan defines guiding principles and aspirational goals that guide the City’s ongoing project to replace the oldest portion of the water treatment plant and address contaminants of concern.

The Strategic Plan was developed through comprehensive and inclusive community engagements. Ann Arbor Water will design action plans to operationalize opportunities identified in the Strategic Plan into next steps.

**GUIDING PRINCIPLES**

- **WE CONSISTENTLY DELIVER.**
  - Trust in level of service

- **TRUST**
  - Uphold trust and confidence in drinking water through reliable and resilient water treatment

- **WE ARE A COMMUNITY.**
  - Value of our shared resource

- **COMMUNITY**
  - Prioritize inclusive service to the community of Ann Arbor through engagement to inform service delivery

- **WE ARE ACCOUNTABLE TO YOU.**
  - Care in responsible management

- **ACCOUNTABILITY**
  - Demonstrate stewardship of resources by planning efficiently to deliver affordable, quality service

- **OUR FUTURE IS NOW.**
  - Innovation for the future

- **SUSTAINABILITY**
  - Spark industry-leading solutions through collaboration in pursuit of an equitable, sustainable, and resilient future

- **KNOWLEDGE IS POWER.**
  - Access to information

- **KNOWLEDGE**
  - Transparent communication and access to information empowers all

**ASPIRATIONAL GOALS**

- **SOURCE WATER PROTECTION**

- **WATER QUALITY**

- **EQUITY AND AFFORDABILITY**

- **WORKFORCE**

- **RESILIENCY AND RELIABILITY**

- **PHYSICAL INFRASTRUCTURE**

- **CLIMATE CHANGE**

- **WATER SUPPLY**

- **COMMUNICATION AND ENGAGEMENT**

- **LEADERSHIP AND POLICY**

**NEXT STEPS**

- **REHABILITATE PORTIONS OF THE WATER TREATMENT PLANT**

- **ADVANCE EQUITABLE ACCESS TO WATER SERVICES**

- **EQUIP WATER TREATMENT PLANT WITH FLEXIBLE AND RELIABLE TECHNOLOGIES**

- **ADVANCE WATER TREATMENT PLANT OPERATIONS TOWARD NET ZERO ENERGY**

- **RAISE PUBLIC AWARENESS OF DRINKING WATER**

The City of Ann Arbor mission, vision and values were foundational to the strategic planning process that yielded the guiding principles and aspirational goals of Ann Arbor Water.

**MISSION**

The City of Ann Arbor’s mission is to deliver exceptional services that sustain and enhance a vibrant, safe, and diverse community.

**VISION**

A unified team, creating and sustaining excellence.

**VALUES**

1. Accountability
2. Commitment to excellence
3. Integrity
4. Safety
5. Stewardship
6. Teamwork